

MBOTMA Sponsorship Opportunities

Festival Presenting Partner

All the benefits for all other sponsor levels, including banners, print ads, flyers, posters, brochures, programs, email blasts, website, social media, booth space, magazine, radio, and complimentary admission tickets. The whole shebang!

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| <input type="checkbox"/> August Festival Presenting Partner | \$5,000 |
| <input type="checkbox"/> Winter Weekend Presenting Partner | \$2,500 |
| <input type="checkbox"/> Fall Jam Presenting Partner | \$750 |

Exclusive Main Stage Presenting Partner

Be one of only four major Main Stage business partners of the festival (only one available each day). Your banner will be displayed on the stage behind the performers (in all the camera shots). Your logo will share space in all of our print advertising, including brochures, magazine, flyers, window posters, email blasts, website, and the centerfold schedule of festival programs. And you can take advantage of complimentary booth space, backstage hospitality, and complimentary admission tickets.

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| <input type="checkbox"/> Thursday Main Stage Presenting Day Partner | (August Festival) | \$950 |
| <input type="checkbox"/> Friday Main Stage Presenting Day Partner | (August Festival) | \$1,250 |
| <input type="checkbox"/> Saturday Main Stage Presenting Day Partner | (August Festival) | \$1,450 |
| <input type="checkbox"/> Sunday Main Stage Presenting Day Partner | (August Festival) | \$950 |

Exclusive Venue Presenting Partnerships

Your banner will be prominently displayed at the venue. Your logo will share space in our brochures, flyers, window posters, email blasts, social media, magazine, website, festival programs, and complimentary admission tickets. Only two spots available for each venue.

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| <input type="checkbox"/> Showcase Tent Presenting Partner | (August Festival) | \$950 |
| <input type="checkbox"/> Family Area Presenting Partner | (August Festival) | \$950 |
| <input type="checkbox"/> Underground Stage Presenting Partner | (August Festival) | \$950 |
| <input type="checkbox"/> Marketplace Presenting Partner | (August Festival) | \$750 |
| <input type="checkbox"/> Workshop Area Presenting Partner | (All Festivals) | \$500 |
| <input type="checkbox"/> Auditorium Stage Partner | (Winter Weekend) | \$825 |
| <input type="checkbox"/> Headline Concert Partner | (Winter Weekend) | \$525 |
| <input type="checkbox"/> Europa Stage Partner | (Winter Weekend) | \$450 |
| <input type="checkbox"/> Dance Hall Partner | (Winter Weekend) | \$450 |
| <input type="checkbox"/> Gathering Place Partner | (All Festivals) | \$250 |

Exclusive Band Presenting Partnerships

Help us bring our professional talent to Minnesota. As a band sponsor we'll present your message on stage before the band at your scheduled time and your complimentary tickets will allow you to enjoy your show.

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| <input type="checkbox"/> Band Presenter Partner | (All Festivals) | \$250 |
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MBOTMA Advertising Opportunities

Magazine Advertising

Ad Size	Dimensions (WxH)	Cost Per Month	Minnesota Bluegrass is published eleven times per year and has a readership of nearly 900 plus over 40 nationwide organizations and libraries. Discount pricing is available.
Full Page	7.5" x 10"	\$160	
Half Page	7.5" x 5" or 5" x 7.5"	\$90	
Third Page	4.875" x 4.875" or 7.5" x 3.25" or 2.25" x 10"	\$58	
Quarter Page	4.78" x 3.25"	\$48	
One Sixth Page	4.875" x 2.375" or 2.375" x 4.875"	\$32	
One Twelfth Page	2.375" x 2.375"	\$19	

Festival Programs

Ad Size	Dimensions	Cost	Cost
Full Page	7.5" x 10"	\$750 August Festival	\$500 All other Festivals
Half Page	7.5" x 5" or 5" x 7.5"	\$375 August Festival	\$250 All other Festivals
One Third Page	4.875" x 4.875" or 7.5" x 3.25" or 2.25" x 10"	\$125 August Festival	\$50 All other Festivals
Two Third Page	7.5" x 6.5"	\$250 August Festival	\$100 All other Festivals
Quarter Page	4.78" x 3.25"	\$185 August Festival	\$75 All other Festivals
One Sixth Page	4.875" x 2.375" or 2.375" x 4.875"	\$100 August Festival	\$25 All other Festivals

Social Media

Receive exposure through our social media marketing with Facebook and Instagram. Our Facebook page has over 6600 followers with significant engagement.

☐ Two Facebook posts and one Instagram post **\$125**

Email Newsletter

Nearly 2000 on the monthly email distribution list with 30% - 40% engagement (opens/clicks).

☐ Email advertisement – Per Month **\$50**

Custom Packages

Contact us for custom sponsorship and advertising options including in-kind sponsor options.

Contact: Darcy Schatz, Executive Director execdir@minnesotabluegrass.org 651-456-8919